

# Minutes

North Coast Marine Manufacturing Alliance Meeting  
October 10, 2012  
1:00 PM – 3:30 PM  
NWTC

**Type of meeting:** Strategic Planning

**Note taker:** Ann Franz

**Attendees:** Tom Buske, Josh Delforge, Pete Bilski, Phillip Henslee, Tony Martens, Pat O'Hara, Amy Anderson, Paula Langteau, Cindy Rasmussen, Mike Driedric, Jill Anderson, and Ann Franz

## Agenda topics

Member & Subcommittee updates, along with presentation from Cineviz All

Prior to the meeting, members had lunch with Deputy Sec. Harris from the Department of Labor. Cineviz gave a presentation on their multimedia capabilities. Members saw a lot of potential uses for their company, especially for boat shows. Pete said that he has a commitment from all of the marine builders about having a Safety Benchmarking meeting. The date isn't set, but it will be held at ACE Marine. Pete will invite his broker to come and present. Paula introduced Amy and discussed UW – Marinette's presentation to NSRP and NAVSEA. Pete suggested at the next meeting having a discussion on NSRP and opportunities to work on a project for the organization to fund.

Tall Ships special event

Cindy Rasmussen

Cindy from PMI discussed the Alliance's sponsorship in the Tall Ships event being held August 16-18, 2013. She brought a revised Main Stage sponsorship package sheet that added the number of festival, after-hours concert and VIP tent tickets (20 each). Cindy confirmed that all of the Alliance marine builders will have their logo on the main stage. The Alliance will have a section on the grounds where all of the members will have individual booths. In order to protect the displays in the booth, the Alliance will rent a tent to go over the entire area of where the booths will be located. Associate members that donate to the event will be listed on the tent as sponsoring the area. The education tent will have presentations given throughout the day. The Alliance would like to give a presentation on careers in marine manufacturing. In addition, Cindy was asked whether the Alliance could have a spokesperson make an announcement on the concert stage about visiting the Alliance's booths and the opportunity to learn more about job and educational opportunities. Tony said that he thinks he could bring one of his company's boat to the event. Cindy would like contact information for all of the members, so she can work directly with them on any needs they may have for the show. Pete requested a map of the grounds to better understand where the Alliance will be located at the event. It was agreed that the Alliance will pay \$5,000 in January and the final \$5,000 will be sent in May 2013.

November Supplier meeting / Vote on new Associate members

All

Members discussed the November 9, 2012 supplier event. The event will start at 9 a.m. with each marine builder sharing approximately 5 minutes about their company and its outlook and needs for the upcoming year. After each member speaks, there will be a time for Q&A. The one-on-one vendor meetings will be held from 10 a.m. – noon and 1 p.m. – 3 p.m. Lunch will be held at noon with a presentation, possibly from WEDC. Ann will send out a schedule when each marine builder will be meeting with each vendor by October 19. It is important that each marine builder have people from their organization attend the event. Josh shared that he is having members from purchasing, engineering, manufacturing and sales attend the event.

The following new Associates members were approved by the committee: Cineviz, Ebel Woodworking, Faith Technologies, IMECO, Kohler/Total Energy Systems, and Nexeo Solutions. In total there are now eight Associate members.

Mfg. First Expo/ABYC

All

Pete met with several companies at the Manufacturing First Expo regarding Associate membership. Ann then followed up with each company, on whether they would like more information. She heard back from the following companies: Cineviz, Faith Technologies, Orion Engineered Systems, and Bassett Mechanical.

Ann spoke with Mike from LTC regarding having Ed Sherman from ABYC come to the March 2013 Alliance meeting. He said that he encourages the Alliance to meet with Ed and see how to work with ABYC. Mike regrets not being available to attend Alliance Steering committee meetings; however LTC is committed to the organization.

Website/Marketing

Ann

Ann shared that all of the changes discussed at the last meeting were changed on the website.

Set next meeting date & plan agenda

All

Due to the Vendor event, the Steering committee will not meet in November. The next meeting will be held on **Wednesday, December 12 at 1 p.m. at NWTC in Business Assistance Boardroom.** Agenda:

- Member and Subcommittee updates
- Discuss November 9 Vendor Expo
- Tall Ship
- Composites & Higgins Update
- NSRP
- Set Next Meeting Date and Plan Agenda