

Minutes

North Coast Marine Manufacturing Alliance Meeting

Wednesday, October 14, 2015

1:30 to 3:00 PM

NWTC Green Bay Campus – BA133 Boardroom

Type of Meeting:	Steering Committee
Note Taker:	Debbie Thompson
Attendees:	Jerry Clusen -Navy League, Josh Delforge -Marquis Yachts, Joe Draves -NWTC, Jeff Frank -Ace Marine, Grayson Gerndt -Cruisers Yachts, Rolf Johnson -WI Maritime Museum Presentation, Dean Stewart -NWTC, Ann Franz and Debbie Thompson

AGENDA TOPICS

PARTICIPANT(S)

MEMBER & SUBCOMMITTEE UPDATES

- Ace Marine continues to build ship sections for MMC. They are also going through a large effort for the Army. The RFP will be coming out in December. The company will have 60 days to respond, with a final decision expected in fall 2016. If awarded the Army contract, the company would see a major expansion. The first vessel would go into construction during the summer of 2017.
- Marquis Yachts is currently working on a prototype for a new Carver, in addition to negotiating a couple of new boat builds. The company has been busy, especially on the engineering side, and is currently in a hiring mode.
- KCS Int'l is steady, with their engineering department working on their next prototype.
- A bill was recently put through the House and Senate to pass the Maritime Centers of Excellence. The bill would create Maritime Centers of Excellence on the east/west coasts and Great Lakes regions. This designation would allow funds for training. The Alliance wrote a letter of support for the bill.
- NWTC trades enrollments are slightly down, with most colleges in the state seeing a significant drop in enrollments. NWTC is considering initiatives to target marketing and creating programming for students age 25+. CNC machinists, electro-mechanical, and welding will be focused upon as these are high demand professions. Programs being rolled out in January include the number of credits for some classes being reduced, as well as offering credit for prior learning.
- Ann was contacted by Green Bay Southwest High School in an effort to help coordinate an event on 10/29/2015 for their math students. Seven career fields will be spotlighted. NEWMA All Stars will be featured, including Gary Ihde of MMC.
- The Manufacturing First Expo & Conference (MFEC) is scheduled for October 21 & 22. There will be 179 exhibit booths and distinguished speakers, including Governor Walker. MMC has a booth at the event. 500 high school students will have an opportunity to discuss and learn about manufacturing careers on MFEC day 2.
- The Excellence in Manufacturing/K-12 Partnerships Awards dinner is scheduled for the evening of October 21. There will be silent and live auctions. The awards will spotlight the educational partnerships amongst manufacturers and educators. 2016 All Stars and scholarship recipients will also be touted.
- Ann will be presenting at the next NSRP conference.

WI MARITIME MUSEUM PRESENTATION

Rolf Johnson

Manitowoc's Maritime Museum was built in 1969. Last July, thousands of people came from near and far to experience their first-ever SubFest. Attendees toured the museum and USS Cobia. Activities on the grounds included music, educational programs, and a water ski show. With thousands of people in attendance, the event is being planned for summer 2016.

The museum has solid partnerships with higher education and youth; and is currently working with NOAA to develop a maritime trail, as this area is considered a national resource. The museum can play a role in the pipeline to get trained workers and give adults and kids a better understanding of the industry.

With this in mind, the Manitowoc Maritime Museum would like to help tell NCMMA members' stories. A part of the museum can be rented by companies interested in being showcased for this effort. Members can display models and

artifacts. Rolf would like to have dialogue with members interested in being a part of this exciting STEM initiative. **He asked that members go back to their organization and discuss the possibility of participating in this initiative. Rolf can be reached at (920) 684-0281 x103, rjohnson@wisconsinmaritime.org.**

SEAPERCH COMPETITION

Members are encouraged to recruit students to participate in the local SeaPerch competition on **Saturday, February 27** at Edison Middle School. Leonardo da Vinci, Pulaski, and Marinette schools are planning to participate. Ann will reach out to Oconto schools. Significant dates are as follows.

- The deadline to register is December 1.
- Ann will purchase the SeaPerch kits on December 2.
- Each team will have their kit a total of seven weeks.
- The national competition is slated for May 20 & 21, 2015.

ASSOCIATE MEMBER VENDOR EXPO & MEMBER RECRUITMENT

Ann emailed the vendor expo form to associate members. Currently, 8 vendors are registered, with a goal of 10. **Member boat builders are needed to participate in this event.**

TALL SHIP FESTIVAL UPDATE

PMI recently secured a major sponsor for the event, allowing it to happen in 2016. There will be a planning meeting with Cindy Rasmussen, PMI. Ann will email members with the meeting date.

NCMMA COLLEGE OUTREACH

On November 5, Burger Boat and Marquis Yachts will be recruiting at the College of DuPage. Ann will forward information to members. Jeff Frank will contact Heidi Mitchell in an effort to get representation from MMC.

NEXT MEETING

The Associate Member Vendor Expo is on Monday, November 16 in the Corporate Conference Center, NWTC Green Bay campus. The next Steering Committee meeting will be on **Wednesday, January 13, 2016, 1:30 to 3:00 PM**, BA133 boardroom on the NWTC Green Bay campus. Agenda items include; Member Updates, Review Alliance Initiatives, SeaPerch, Tall Ship Festival, and an Associate Member Vendor Expo Update.