

Minutes

North Coast Marine Manufacturing Alliance Meeting

Wednesday, January 13, 2016

1:30 to 3:00 PM

NWTC Green Bay Campus – BA133 Boardroom

Type of Meeting:	Steering Committee
Note Taker:	Debbie Thompson
Attendees:	Josh Delforge -Marquis Yachts, Nate Millsap -MMC, Nick Pappas -JA Moody, Cindy Rasmussen -PMI, Dave Young -Bay Shipbuilding, Ann Franz and Debbie Thompson

AGENDA TOPICS

PRESENTER

MEMBER & SUBCOMMITTEE UPDATES

- Marinette Marine will have four ships in the water by summer.
- Marquis Yachts put their 50' Carver in the test pod today. The vessel has been sold to a customer in Maryland. The organization also has a contract project in the works, with the hopes of announcing it in March.
- Ann provided an overview of 2015 NCMMA activities.
 - The 4th Associate Member Vendor Expo was held.
 - Several plant tours were given for K-12 and NWTC welding students.
 - The first SeaPerch competition was held.
 - A full-page ad, focusing on marine careers, was featured in the Press-Gazette.
 - Participated in a recruitment event at the College of Du Page in Illinois.
 - A Marinette Marine All Star participated on a panel to promote marine careers and employability skills to 900 Southwest High School students.

TALL SHIP FESTIVAL

Cindy Rasmussen, PMI

The [Tall Ship Festival](#) is scheduled for August 5-7, 2016. The biggest change is there will be more of a presence in Sturgeon Bay. **Members agreed to move forward with participating in the 2016 Tall Ship Festival.** Event highlights include the following.

- Attendees will need to go through the "North Coast Shipyard" to get to the vessels.
- There will be ship tours and excursions, entertainment stage, food vendors, marketplace, folk singers and fireworks.
- There will be an education tent featuring educational seminars and booths.
- NCMMA individual member logos will be utilized wherever possible, including on the event website.
- Sponsorships cost \$5,000. NCMMA sponsor members are welcome to participate.
- The vessels will be coming from Chicago. The cost just to bring the ships here is \$250,000.
- General admission is \$12 per day. Complimentary tickets will be available for NCMMA member companies.
- PMI is in negotiations with a number of companies, including one that would like to focus on getting kids involved at the festival.
- 2016 Estimated Economic Impact: 50,000 Attendees - 6,000 Room Nights - Over \$3.6 Million
- Various press coverages will be promoting the event while it is going on.
- Mayor Jim Schmitt will serve as event chairman.
- Event announcements will begin next month.

Task List

- ✓ Determine what the NCMMA event name will be. "North Coast Shipyard" is a possibility.
- ✓ Develop graphics.
- ✓ Encourage members to bring items for display. Scaled boat models were a big hit with the kids and adults at the 2013 Tall Ship Festival. Interactive and hands-on learning items are also encouraged.
- ✓ Map out the NCMMA designated area; confirm sizes. Historic boat models are also desirable.
- ✓ The March through July NCMMA Steering Committee meetings will be spent planning for the event.

SEAPERCH COMPETITION

A total of 16 teams (4 participants per team) will be competing. Schools participating in the regional competition on 2/27/2016 are as follows.

- Leonardo da Vinci School – Green Bay
- Lombardi Middle School – Green Bay
- Parkview Middle School - Ashwaubenon
- Pulaski Middle School
- PROTO – an afterschool program with students from a variety of schools

Franklin Middle School has indicated they would like to participate in the 2017 regional SeaPerch competition.

Task List

- ✓ Ann will contact Dave Geitner, Mark Weber and Jon Russell (NWTC welding club) in regard to the competition.
- ✓ Ann will email the criteria to the participating schools no later than next week.
- ✓ Each team will need to choose two people to serve as operators and two people to serve as presenters.
- ✓ Ann will investigate getting the other course built.
- ✓ Determine by February 3 who the volunteers will be, approximately 16 volunteers will need to be identified.
- ✓ Establish competition and practice time limits.
- ✓ Create an itinerary, including the welcome, with an end time of noon.
- ✓ Create a floor plan to give to attendees when they arrive.
- ✓ Establish who the three panel judges will be.
- ✓ Two volunteer judges will need to be in the pool during the underwater competitions.
- ✓ Determine what the awards/prizes will be - suggested Tall Ship Festival tickets and paid travel to nationals for the first place team.
- ✓ Nate will report back on a possible boat ride for the winners.
- ✓ Setup on Friday, February 26.
- ✓ Nate has offered to bring refreshments again this year.

There will be a SeaPerch planning meeting on Wednesday, February 3, 2016 on the NWTC Green Bay Campus in the Business Assistance Center, BA133 boardroom, 1:30 to 3:30 p.m.

2016 INITIATIVES

- SeaPerch - February
- Tall Ship Festival – August
- Associate Member Vendor Expo – November
- Promotion of Marine Trades Degree Programs

FINDING TALENT – NEWPORT NEWS LAYOFF

736 Newport News Shipbuilding employees will be losing their jobs. The layoffs are effective in early February. Member companies in hiring mode may want to focus recruitment efforts at the company.

NSRP UPDATE

At the December 2015 NSRP meeting, [The Industrial Athlete, Inc.](#) (IA) was discussed. IA's focus is first to prevent workplace injuries; but when injuries do occur, they treat them aggressively using the Sports Medicine Model. IA develops a plan for each worker to enhance their performance, while reducing worker safety costs. The plan includes weight management. Ann will contact one of her NSRP colleagues who can coordinate a possible IA presentation for NCMMA members.

SCHOLARSHIP PROGRAM FOR WELDING STUDENTS

NCMMA scholarship money is available. Industry needs to communicate to students why it is beneficial to continue on with the marine courses.

NEXT MEETING

There will be a SeaPerch planning meeting on February 3, 2016 on the NWTC Green Bay Campus in the Business Assistance Center, BA133 boardroom, 1:30 to 3:30 p.m. The agenda will include setting agendas for the monthly meetings and SeaPerch.