

Minutes

North Coast Marine Manufacturing Alliance Meeting
Wednesday, November 9, 2016
1:30 to 3:00 PM
NWTC – Green Bay, WI

Type of Meeting: Steering Committee Meeting
Note Taker: Debbie Thompson
Attendees: **Jerry Clusen-NLUS, Josh Delforge-Marquis, Joe Draves-NWTC, Nate Millsap-Fincatieri Marinette Marine, Dennis Rockhill-Proto, Dave Young-Fincantieri Bay Shipbuilding, Ann Franz-NCMMA, Debbie Thompson-NCMMA**

AGENDA TOPICS

PRESENTER

SEAPERCH

NCMMA's competition is being planned for **Saturday, February 18, 2017**. The following ten schools have expressed interest in participating; De Pere, Elmore, Leonardo da Vinci, Lombardi, Marinette, Menominee, Parkview, Proto, Seymour, and Sturgeon Bay.

Up to two SeaPerch kits will be provided for each participating school. Proto will be coaching one team, due to Dennis currently coaching three levels of robotics. Sturgeon Bay and Marinette will each have one team as well.

- ✓ Dennis asked Joe Draves to double-check the size of the obstacle course rings, as a size change was made at SeaPerch Nationals.

Dennis purchased two SeaGlide kits. He hopes to have them completed and on display at the SeaPerch competition in February. SeaGlide teaches different buoyancy principles.

Ann will complete the following tasks.

- ✓ Follow-up with Mark Hawkins regarding his kids school being interested in SeaPerch.
- ✓ Reserve a pool, possibly at Parkview Middle School.
- ✓ Contact the schools next week informing them about receiving their kits by December 1.
- ✓ Order the SeaPerch kits.
- ✓ Send contact information to Dennis Rockhill so he can make teams aware of any pool practice times.

Nate shared that a lot of political interest has been generated regarding the upcoming SeaPerch competition. Senator Baldwin, Representative Mike Gallagher and Reid Ribble are among those who expressed interest in attending February's competition. Members want to continue to promote SeaPerch as a STEM activity, including the promotion of the marine industry and Alliance in general. **SeaPerch marketing and prizes will be discussed at the Thursday, December 8 meeting.**

The Navy League will again sponsor the winner for nationals. If the winning team is traveling to the national competition, \$1,500 will be given for their travel expenses. If not attending nationals, \$500 will be donated to the the winning team's school. Jerry Clusen shared that the Navy League is considering possible grant funding for this award.

- ✓ Jerry requested from Dennis a breakdown of SeaPerch Nationals travel expenses.

ASSOCIATE MEMBER VENDOR EXPO IN NOVEMBER

Ann informed Associate members there would not be an Expo held in November. Some of the boat builders have been contacted by Associate members to discuss their products and/or services. Members are receptive to attending the Manufacturing First Expo & Conference next year, in lieu of the Associate Member Vendor Expo.

PARTNERSHIP OPPORTUNITIES WITH THE NEW MANUFACTURING ALLIANCE (NEWMA)

NEWMA Board of Directors approved North Coast's dual membership at no additional cost. Ann will be invoicing members in November. Members will be added to the NEW Manufacturing Alliance's website. North Coast member benefits will include the following.

- Four Free Tickets to the Manufacturing First Expo & Conference
- Free Internship Draft Day Booth
- Various Networking & Subcommittee Opportunities
- Excellence in Manufacturing/K-12 Partnerships Awards & All Stars
- Representation on the NEWMA Board of Directors

Full membership meetings are held quarterly. The next NEWMA full membership meeting is at the KI Convention Center on December 6 from 1:30 p.m. – 3:30 p.m. The merger will be formally announced at the March full membership meeting.

- ✓ Ann will be reaching out to members regarding the merger and upcoming events and meetings.
- ✓ Ann will develop marketing materials for review by members in an effort to recruit new members.

Ann shared that nine of the four-year universities have united in an effort to share resources and capabilities regarding materials sciences called the “**Regional Materials and Manufacturing Network (RMMN)**”. The nine colleges, including UW-Oshkosh, UW-Eau Claire, UW-Madison and UW-Stout provide a variety of services including: access to equipment, materials analysis, training and industry based student projects.

The materials that are the focus of the network are metals, coatings and plastics. There is a website that has a database of equipment and experts allowing industry to identify the resources that meets its needs. The website is www.wiscmat.org.

HIRING NEEDS & PROMOTION OF MARINE RELATED DEGREE FIELDS

1. NWTC-Marquette is in need of testimonials. **Ann will put their marketing department in touch with Nate Millsap, as he has contact with some recent grads.**
2. A NEWMA worker survey will be administered in spring. The survey will address projected retirees and new hire projects. Results allow the colleges to be proactive.
3. Over 800 regional parents of school age children have responded to a recent NEWMA survey that gauges parents’ perception of manufacturing jobs. Results will provide a benchmark from which NEWMA hopes to work to change/improve any negative perceptions.
4. Overall enrollments in the Wisconsin technical college system are down. Uncertainty with the elections has impacted the numbers.
 - The need continues to promote technical colleges in the high schools. Enrollments for ages 18 to 25 years has been steadily increasing.
 - NWTC has a recruiter who markets NWTC’s programs to company employees who may be interested in furthering their education.
 - Scholarship and dual credit opportunities need to be communicated.
 - Michigan recently approved dual credit from Wisconsin tech colleges for their high school students.
5. Employees with leadership and soft skills, in addition to their technical capabilities, are needed to lead teams. Leadership skills need to be built into every class, not just at the end of a program. Leadership skills also need to be emphasized in the high schools.
6. Josh suggested developing a brochure, with testimonials, that can be used by member companies to promote programs related to the industry.
 - ✓ Joe Draves will work with NWTC staff to provide some basic program literature for common spaces.
 - ✓ Ann will email to Josh the list of banner stand careers with their related information.

NEXT MEETING

The next meeting of the North Coast Marine Manufacturing Alliance will be on **Thursday, December 8, 2016 – 8:00 to 9:00 a.m. at NWTC’s Business Assistance Center, BA224 2nd floor conference room.** Please note the date and time change for the next meeting. Agenda items include the following.

- ✓ SeaPerch Awards – Ann will contact Cindy Rasmussen for possible donation of tickets.
- ✓ 2017 Goals - This will include scheduling a couple of activities to prepare for the 2019 Tall Ship Festival.
- ✓ SeaPerch Marketing
- ✓ Hiring Needs & Promotion of Marine Related Degree Fields